

# #ESTUDOEMCASA

AULA N.º 14

DISCIPLINA Inglês

ANO(s) 9

 ÁREA(S) DE CONHECIMENTO  
 APRENDIZAGENS ESSENCIAIS/PERFIL DOS ALUNOS

**Área temática/situacional:** Meios de Comunicação

**Competência comunicativa:**
**Compreensão escrita:** Ler textos, de alguma complexidade, escritos em linguagem clara e corrente; compreender textos factuais sobre assuntos de interesse pessoal ou cultural.

**Compreensão oral:** Compreender o essencial de programas em modo áudio/audiovisual sobre temas atuais ou de interesse cultural.

**Produção escrita:** escrever sobre os temas da atualidade estudados.

**Competência Estratégica:**
**Pensar criticamente:** Seguir um pensamento mais elaborado, esforçando-se por expressar a sua opinião sobre os temas estudados.

**Competência Intercultural:**
**Conhecer realidades interculturais distintas:** Conhecer universos culturais diversificados.

## Título/Tema(s) da Aula

### *Communication Going Global*

#### 1. Read this text:

#### Teens and Communication in Social Platforms

##### Popular Social Media Platforms

In addition to popular sites such as Facebook, Instagram, Twitter and Snapchat, there are hundreds of others that appeal to specific groups or are used in other parts of the world, like LinkedIn, YouTube, WhatsApp, Reddit and Pinterest. In the United States, Facebook is still the most popular social media platform with seven out of ten 13 to 17-year-olds using it. Instagram is the second most popular, used by 51 percent of teens, and Snapchat is third, with 41 percent of teens using it. Mobile devices like smartphones, laptops and tablets make the internet and social media easily accessible to teens.

##### Teens' Attraction to Social Media

Teenagers say that maintaining existing friendships is one of the most common reasons for using social media. As today's teens grow up, they view social media as an online place to "hang out" and connect with friends around mutual interests. Teens are growing up in a world where people become celebrities through reality shows on television or a viral social media post. Schools, universities, news agencies and companies all have presences on social media. With so many people and organizations using social media, teens consider accessing social media a necessity to stay informed.

##### When Social Media is Harmful

Frequent social media use among teens has been linked to poor academic performance and other potential negative consequences:

- Personal information can get in the hands of strangers and produce unintended negative results.

- Frequent users have higher rates of internet addiction, depression, low self-esteem and eating disorders.
- Social media exposes adolescents to alcohol marketing and information about the experiences of alcohol use by peers. This may normalize alcohol consumption and persuade teens to try alcohol. This may apply to other risk-taking behaviors such as smoking and other substance use.
- Teens can experience cyberbullying on social media.

*<https://extension.umn.edu> (abridged and adapted), accessed in November 2019*

**A. Tick ( ) the correct option to complete the sentences.**

**1. Facebook, Instagram, Twitter and Snapchat are ...**

(A) *the only popular sites.*      (B) *popular social media platforms.*      (C) *only for specific groups.*

**2. The second most popular social media platform in the USA is ...**

(A) *Snapchat.*      (B) *Instagram.*      (C) *Facebook.*

**3. Forty-one percent of American teenagers use ...**

(A) *Snapchat.*      (B) *Instagram.*      (C) *Facebook.*

**4. Nowadays, people become celebrities through ...**

(A) *reality shows on social media.*      (B) *talk shows on TV.*      (C) *popular social media posts.*

**5. The frequent use of social media platforms may lead to ...**

(A) *bad results at school.*      (B) *great marks at school.*      (C) *bullying at school.*

**6. Teenagers who use social media frequently have higher risk of becoming ...**

(A) *addicted to gaming.*      (B) *bullies.*      (C) *depressed.*

**B. Answer the questions. Give complete answers.**

**1. Which are the devices that make social media more accessible to teenagers?**

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**2. What do most teens use social media for?**

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**3. Why do teens consider that accessing social media is necessary to stay informed?**

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**4. Write two negative consequences of social media use mentioned in the text.**

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**2. Write your comment on the following quotation. Do you agree or disagree with it? State your reasons.**

“When we look back over time, the power of image has always been there. Even in the prehistoric era they used imagery to communicate, and what’s even more incredible is that we are able to analyse those drawings and understand the meaning of them thousands of years later. Pictures have the ability to transcend time and language. Images, be it cave paintings or emojis, allow us to convey a message that’s not restrictive but rather universal.”

9 ano(s)

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