

# #ESTUDOEMCASA

AULA N.º 13

DISCIPLINA Inglês

ANO(s) 9

 ÁREA(S) DE CONHECIMENTO  
 APRENDIZAGENS ESSENCIAIS/PERFIL DOS ALUNOS

**Área temática/situacional:** Meios de Comunicação

**Competência comunicativa:**
**Compreensão escrita:** Compreender textos factuais sobre assuntos de interesse pessoal ou cultural.

**Produção oral:** Produzir textos orais, previamente preparados, com pronúncia e entoação adequados; fazer pequenas apresentações sobre temas do seu interesse; produzir, de forma simples e linear, discursos de cunho pessoal.

**Competência estratégica:**
**Comunicar eficazmente em contexto:** Preparar e fazer uma apresentação oral à turma e ou a outros elementos da comunidade educativa com os recursos verbais e não verbais necessários, com confiança e criatividade.

**Competência Intercultural:**

Conhecer universos culturais diversificados.

## Título/Tema(s) da Aula

### *Communication in a Changing World*

**Read the text:**

#### **The Evolution of Mass Media**

9 ano(s)

We can't figure out what life would be like today without electronic mass media: the mobile phone and the internet. For sure, it would be much more complicated.

Four out of every five people in the world have a mobile phone and the average user now spends two hours each day on their phone. Most people say they tend to feel incomplete without their phone and one in four people check it every 20 minutes.

But that's not all...

There are over one billion registered users on Facebook and the whole world now seems to be connected by the internet.

Every day our life becomes easier because of the internet. Check this out: there are 33 billion searches on Google every month. Some people joke and want to know whom we used to ask for information BG (Before Google). In those days we had to search for facts in encyclopedias. It would take long but it was still worthwhile. Of course, if we wanted to update our source of information we needed to buy a new book!

Sometimes we think texting is something very recent but it is not. Incredibly the first commercial text message was sent in December of 1992. However, we just can't imagine what our life would be like without texting our friends and today the total number of text messages sent each hour exceeds the total population of the planet.

If we compare this with other media, in terms of reaching a market audience of 50 million, the radio took 75 years to do so, the television 13 years, the internet 4 years, the iPod 3 years and Angry Birds space App 35 days!

Science fiction or not it is believed that in the near future there will be a super computer whose ability will exceed the human brain. Scary, isn't it?

**1. According to the text, how do people feel without their mobile phones? What about you?**

**2. Speaking Activity - Texting or Calling?**

Prepare an oral presentation considering the following:

1. When talking on the phone, you can't misunderstand or be misunderstood.
2. Calling is the best way to share something special or important.
3. A phone call takes place in real time.
4. Calling gives you the intimacy of a real conversation.
5. It's in our nature to talk to each other.

**Remember to use the right words and adjust your tone of voice and your body language to make sure your message is well understood.**

**Below you have some expressions to help you:**

*I think ...*

*I believe .../I strongly believe ...*

*In my opinion.../In my honest opinion ...*

*Speaking for myself ...*

*Personally, I think ...*

*I really feel that ...*

*If you ask me ...*